

# DataCentres Ireland Conference Programme

## WEDNESDAY 22 NOVEMBER 2017. RDS, DUBLIN

(Correct as of 5/9/17)

9.30 DataCentres Ireland Opens

### Conference Room 1 - STRATEGY STREAM

Chair: Garry Connolly, Founder and President of Host In Ireland

- 10:00 - 10:30 **Overview and Future Developments Setting the Scene - Global Growth in Data Generation - Opportunity for Ireland**  
*Garry Connolly*
- 10:30 - 10:50 **International Connectivity**  
*Doug Cunningham, CEO - Ireland-France Subsea Cable Ltd*
- 10:50 - 11:10 **The New Transatlantic Submarine Cable that Brings Dedicated and Direct Connectivity from Dublin to Central New York.**  
*Jol Paling, Managing Director of Subsea Networks and Advisor to the Senior Leadership Team at Aqua Comms*
- 11:10 - 11:30 **Ireland's Regional Connectivity - How Open Access Networks Can Drive Regional Development**  
*Conal Henry, CEO - enet*
- 11:30 - 12:15 **Panel Discussion - What are the Opportunities for Ireland - Internationally/ Regionally**  
Moderator: *Diane Hodnett, Independent Consultant & Advisory Council Host in Ireland*  
Panellists: *Conal Henry • Jol Paling • Doug Cunningham • Barry Rhodes, Chief Executive - INEX (Internet Neutral Exchange Association Limited) • Shane Nolan, Head, IDA Consumer, Content & Business Services Division - IDA*



### Conference Room 2 - OPERATIONAL STREAM

Chair: Mark Acton, Critical Services Director, CBRE Data Centre Solutions

- 10:30 - 10:50 **Data Centre Cabling and the Construction Products Regulation**  
*Mike Gilmore, e-Ready Building and Chairman CENELEC Technical Committee 215*
- 10:50 - 11:10 **Energy Performance Improvement in Data Centres: Does PUE meet the requirements of ISO 50001?**  
*Liam McLaughlin, Chief Technical Officer, GEN Europe - & Consultant to INAB on ISO 50001*
- 11:10 - 11:55 **Panel Discussion - Codes Of Practice & European Standards - Impact and Implications of EN 50600, ISO 50001 & Certification**  
Moderator: *Mark Acton*  
Panellists: *Mike Gilmore • Liam McLaughlin • Edward van Leent, Chairman and CEO, EPI • Robin Steinbrecher Past Chair TC9.9 - ASHRAE*
- 11:55 - 12:25 **Securing your DC from Cyber Attacks to your DC Infrastructure**  
*Ed Ansett, Chairman - i3 Solutions Group Ltd*

12:15 - 13:30 Exhibition Viewing - Lunch

12:25 - 13:30 Exhibition Viewing - Lunch

13:30 - 14:00



#### KEYNOTE ADDRESS

- Minister Pat Breen, Minister for Trade, Employment, Business, EU Digital Single Market and Data Protection  
"Securing Ireland's Place in a Digital World"

- 14:00 - 14:20 **Renewable & Energy and the Irish Market**  
*Dr. David Connolly, Head of Policy, Irish Wind Energy Association*
- 14:20 - 14:40 **Power Distribution - Dublin & the Regions**  
*Adèle Sleator, Manager Customers and Stakeholders - EirGrid*
- 14:40 - 15:25 **Panel Discussion - "Issues Affecting Data Centres and Other Large Energy Users in Ireland"**  
Panellists: *Adèle Sleator • Dr. David Connolly • Billy Durie, Head of European Sector and Account Development - Aggreko Europe • Fran Mc Fadden, Commercial Connections Manager - Gas Networks Ireland*
- 15:25 - 15:55 **The 4th Industrial Revolution and Data Center Power**  
*Arto Lind, Sales Manager Europe, Datacenter Automation & Solutions, ABB*

- 14:00 - 14:30 **Why Circular Economy Disciplines Are Delivering Substantial Cost Savings in Cloud & Enterprise Data Centres**  
*Mike Higgins, Chief Sales & Marketing Officer - Wisetek*

### OPEN COMPUTE CONFERENCE

- 14:30 - 15:10 **Open Compute History**  
*Keith Sullivan, Managing Director - CS Squared & John Laban, European Representative - OCP Foundation*
- 15:10 - 15:30 **Open Networking Case Study**  
*Richard Petrie, CTO - London Internet Exchange (LINX)*
- 15:30 - 16:15 **Open Networking Panel Discussion**  
Moderator: *Keith Sullivan, Managing Director - CS Squared*  
Panellists: *John Laban, European Representative - OCP Foundation • Mark Basham, Director, Business Development - EdgeCore Networks • Paul Taylor, Business Development - Cumulus Networks • Richard Petrie*



16:15 - 16:45

#### Panel Discussion - Colocation in Ireland

Moderator: *Garry Connolly*  
Panellists: *Gary Watson, General Manager for Ireland - Keppel Data Centres • Tanya Duncan, Managing Director - Interxion Ireland • Jerry Sweeney, MD - Cork Internet Exchange • Paul Besley, General Manager - 5NINES Ireland • Brian Roe, Commercial Director - Servecentric Ltd*

17:15 - 19:00

DataCentres Ireland - Networking Drinks Reception in the Exhibition Hall

## THURSDAY 23 NOVEMBER 2017. RDS, DUBLIN

9.30 DataCentres Ireland Opens

### Conference Room 1 - STRATEGY STREAM

Chair: Steve Hone, Co-founder Data Centre Alliance

- 10:15 - 10:40 **What's Happening in the Regions**  
*Shane Nolan, Head, IDA Consumer, Content & Business Services Division - IDA*
- 10:40 - 11:05 **Panel Discussion - Why Data Centres Should be Recognised as the 4th Utility**  
Moderator: *Mark Acton*  
Panellists: *Garry Connolly • Steve Hone • Maurice Mortell, MD Ireland and Emerging Markets - Equinix • Dale White Business Development - Manx Telecoms*
- 11:05 - 11:30 **Financing the Data Centres Development**  
*Jonas Caino, Sales Director & Country Manager, UK and Ireland - Etix Everywhere*



Chair: Peter Hannaford, Managing Director - Datacenter People

- 11:30 - 12:00 **The Future Challenges of the Digital Infrastructure Industry**  
*Andrew Stevens, CEO - CNet Training*
- 12:00 - 12:45 **Panel Discussion - Resourcing Growth - Qualified People is this Ireland's Weakest Link?**  
Moderator: *Peter Hannaford*  
Panellists: *Tommy Fitzpatrick, Business Unit Director - CBRE Data Centre Solutions • Tanya Duncan, Managing Director - Interxion Ireland Limited • Andrew Stevens • Una Parsons, Head of Engineering - IT Sligo*

12:45 - 13:50 Exhibition Viewing - Lunch

- 13:50 - 14:15 **Post Brexit and your DataCentre - The Impacts and Opportunities**  
*Emma Fryer, Associate Director, Cloud and Data - techUK*

### GDPR CONFERENCE

Chair: Dr Dennis Jennings Internet Pioneer, Internet Hall of Fame 2014 & Co. Chair GDPR Awareness Coalition

- 14:15 - 14:20 **Welcome and Introduction**  
*Dr Dennis Jennings*
- 14:20 - 14:40 **GDPR - What is it and What Does it Mean for Your Business?**  
*Aoife Sexton, Co-founder/Director - FRONTIER privacy & Ambassador for the GDPR Awareness Coalition*
- 14:40 - 15:00 **GDPR & Securing Your Data From Cyber Attack**  
*Michael Conway, Director Cyber Security - Renaissance*
- 15:00 - 15:20 **GDPR Compliance - What are the implications to you? Your Staff? Your Practices?**  
*Linda Hynes, Head of Employment Law & Data Protection team, Leman Solicitors*
- 15:20 - 15:40 **GDPR & Brexit Panel Discussion and Audience Q & A**  
Moderator: *Dr Dennis Jennings*  
Panellists: *Aoife Sexton • Michael Conway • Emma Fryer • Linda Hynes*



### Conference Room 2 - OPERATIONAL STREAM

#### THE 10th EURECA WORKSHOP

Chair: Dr Rabih Bashroush, Coordinator of the European Commission EURECA

- 10:15 - 10:50 **Making the Business Case for Energy Efficiency in Data Centres**  
*Dr Rabih Bashroush*
- 10:50 - 11:25 **Building Shared Services Around Infrastructure Including Data Centres**  
*Barry Lowry, CIO - The Department of Public Expenditures & Reform - The Irish Government*
- 11:25 - 12:00 **Northern Ireland Exploit Data Centre and Cloud Services to Deliver Better Citizen Services**  
*Caron Alexander, Director of Digital Shared Services - Northern Ireland Government*
- 12:00 - 12:45 **Panel Discussion: Driving Innovation and Efficiency in the Public Sector Digital Infrastructure**  
Moderator: *Dr Rabih Bashroush*  
Panellists: *Caron Alexander • Barry Lowry • Mark Acton*

Hosted By



12:45 - 13:40 Exhibition Viewing - Lunch

Chair: John Booth, MD - Carbon 3IT

- 13:40 - 14:20 **ASHRAE Tech Committee 9.9 and Datacenter Standards**  
*Robin Steinbrecher Past Chair TC9.9 - ASHRAE*
- 14:20 - 14:40 **Cooling - What are the Options and the Pro's and Cons for the Various Types of DataCentres, Server & Comms Rooms**  
*Dr Jon Summers, Scientific Leader, RISE SICS North Sweden and Senior Academic, University of Leeds*
- 14:40 - 15:00 **An Analysis of Emerging Trends and Constraints in the Irish DataCentre Market**  
*Jaakko McEvoy, Department of Mechanical Engineering & Bryan Coyne, Department of Economics - Trinity College Dublin*

Chair: Dr Jon Summers

- 15:00 - 15:20 **Indirect Free Cooling+Heat Recovery = Lower TCO**  
*Par Johansson & Max Daunert - Systemair AB*
- 15:20 - 15:40 **High Sensitivity Smoke Detection**  
*Jim Thompson, Xtralis*
- 15:40 - 16:00 **Case Study - The Benefits of Coordinating Information for the Whole Building & Asset Lifecycle**  
*Kieran Beggan COO - IFS*

For the latest information and fast track registration visit



[www.datacentres-ireland.com](http://www.datacentres-ireland.com)