DATA centres
Ireland

16-17 November
2021
RDS, Dublin

Infrastructure. Services. Solutions.

Invitation to Exhibit

For more information visit:
www.datacentres-ireland.com

DataCentres Ireland – Your Access to the Dynamic Irish Market

Now in its ninth year, DataCentres Ireland is the only dedicated event which brings together all those involved in the dynamic Irish datacentre market.

Last year, DataCentres Ireland delivered over 1700 attendees and this is set to grow again in line with market growth.

DataCentres Ireland is your opportunity to meet the whole of the Irish datacentre sector in just two days.

What's happening in the Irish DataCentre Market.

As of the end of Q3 2019, there are 54 operational data centres, with a power capacity of 642 MW.

- Based on currently approved planning permissions, this is expected to reach 1,500 MW by 2024.

- There are ten data centres under construction... an investment of circa €1.5 Billion in construction.

- Average investment is forecast to be €1.3 Billion per annum over the next 3-4 years (excludes IT equipment)

- The 'Planning Application Process' has been greatly accelerated with many receiving approval in less than 6 months.

- There is a pipeline of 31 Data Centres who have been granted planning permission... with a further five still in the planning application process.

Market analysis by David McAuley, BitPower Energy Solutions as part of the Host In Ireland's Data Hosting Industry Q3 Report

> **"Thanks – the event improves year on year."**
>
> *Gerry Harvey, Sales Director – Ireland, TechData*

> **"I thought this was a great event, really good quality exhibitors and high level of footfall."**
>
> *Fran McFadden, National Customer Acquisition Manager, Gas Networks Ireland*

Built for Business

DataCentres Ireland is dedicated to all aspects of designing, specifying, building, managing and maintaining data centres and their associated infrastructure. Together, the conference and exhibition give decision-makers the technical, practical and commercial information they need to plan and run their datacentre & digital infrastructure effectively & efficiently.

The Exhibition

Visitors are looking for practical solutions to a range of design, installation, energy, maintenance and management issues. Exhibiting allows you the opportunity to present your products and services to these key decision-makers, and discuss ideas and solutions face-to-face.

> **"A fantastic event and attended by so many great Data Centre professionals. I definitely thought it was better attended than the previous year and the quality of content even better."**
>
> *Joe McCaffrey, Director, Duke McCaffrey*

The Conference – Content is Key

The conference is a combination of formal presentations, end user case studies and panel discussions which ensures that attendees will have access to the latest in new ideas.

Datacentres Ireland will address both **"Strategic Issues"** affecting the industry and the opportunities specific to the region, as well as the **"Operational Issues"** that impact on how you run your mission critical infrastructure more efficiently and effectively without compromising security or resilience.

> **"Congratulations on a successful event"**
>
> *Graeme McWilliams, Director Echelon Data Centres*

> **"Well done on an informative and engaging event"**
>
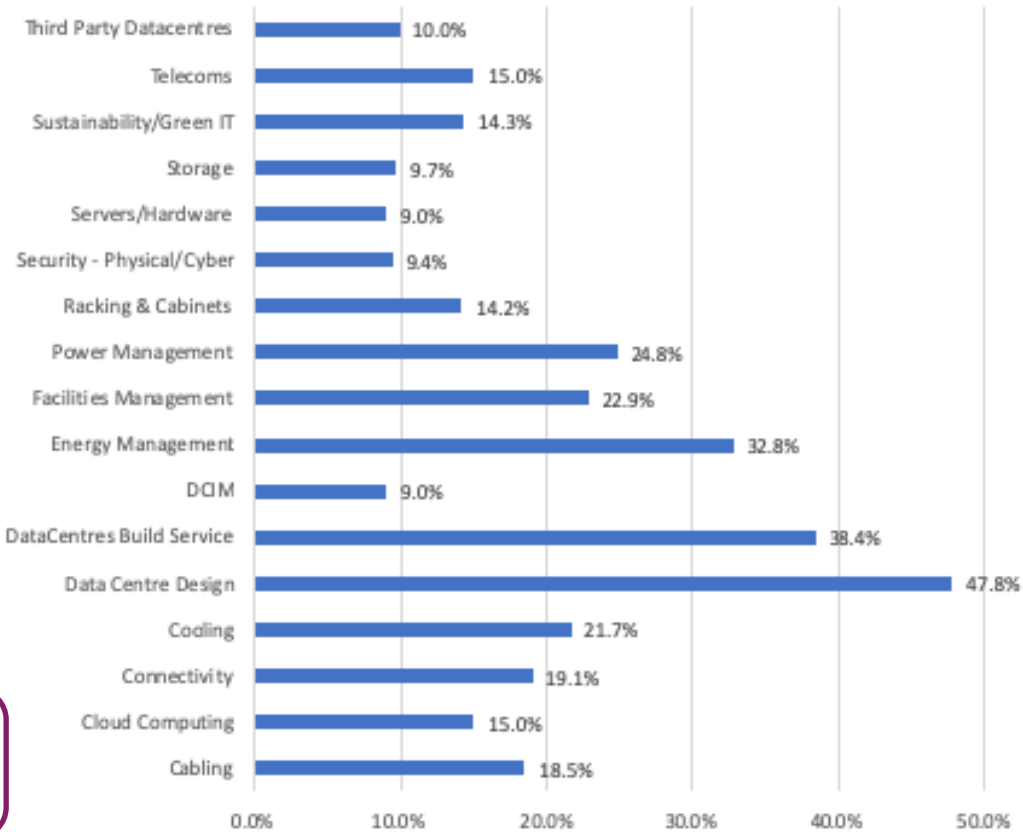> *John Tracey, Senior Manager IT Advisory, EY*

The Facts

Total On-Site Attendance: 1738 13.6% Up on 2018

This year DataCentres Ireland attracted attendees from at least 11 Countries.
- Ireland - 70.7%
- Northern Ireland - 3.8%
- UK - 15.9%
- Europe - 5.2% ROW - 4.4%)

> **"Well done on an informative and engaging event"**
>
> *John Tracey, Senior Manager IT Advisory, EY*

Attendee Product/Service/Solution Interest as a Percentage of Attendees

Category	Percentage
Third Party Datacentres	10.0%
Telecoms	15.0%
Sustainability/Green IT	14.3%
Storage	9.7%
Servers/Hardware	9.0%
Security - Physical/Cyber	9.4%
Racking & Cabinets	14.2%
Power Management	24.8%
Facilities Management	22.9%
Energy Management	32.8%
DCIM	9.0%
DataCentres Build Service	38.4%
Data Centre Design	47.8%
Cooling	21.7%
Connectivity	19.1%
Cloud Computing	15.0%
Cabling	18.5%

These are just some of the people and organisations DataCentres Ireland delivers