

# CONFERENCE PROGRAMME 2023

## DAY 1: 22 NOVEMBER

### STRATEGY STREAM - ROOM 1



9:00	Registration
9:00-9:50	EXHIBITION VIEWING
9:50-10:00	Welcome to DataCentres Ireland
10:00-10:05	Opening Remarks & Welcome <i>Garry Connolly, Founder, Host In Ireland</i>
10.05-10.45	<b>Panel Discussion: Is Ireland Destined to Become a Tier 2 Hosting Location</b> <b>Moderator:</b> <i>Dr Cera Slevin, CEO, Climate Matters</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• David McAuley, CEO, Bitpower</li><li>• Maurice Mortell, Non-Executive Director, Ethos Engineering</li><li>• Seamus Dunne, Managing Director, Digital Realty</li><li>• Peter Lantry, Managing Director for Ireland, Equinix</li></ul>
10.45-11.30	<b>Panel Discussion: Digital Infrastructure: An Irish Export Success</b> <b>Moderator:</b> <i>Karen O' Hara, Head of Sales &amp; Marketing Ardmac</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Sean Kirby, Sales Director, RWL Advanced Solutions</li><li>• Pat Cregan, Director, Kohler</li><li>• Craig Doyle, Commercial Lead Modular Data Centres, Eaton (Eaton/Rittal Partnership)</li><li>• David Bourke, Director of Sales DCT EMEA, Munters Corp Ireland</li></ul>
11:30-12:30	<b>Ensuring energy security for Ireland's datacentres and their future</b> <b>Moderator:</b> <i>Dave McAuley, CEO Bitpower</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• John Curley, General Manager, Clarke Ireland</li><li>• Eddie Kilbane, Associate Consultant, Bloom Energy</li><li>• Brendan Kelly, Renewable Energy Strategy and Regulatory Affairs Manager, Bord na Mona</li><li>• Toby Boys, Account Manager, Solar Turbines</li></ul>
12:30-12:50	EXHIBITION VIEWING
12:50-13:30	<b>The viability of Campus data centres</b> <b>Moderator:</b> <i>Mark Acton, Consultant, Acton Consulting</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• James Rix, Project Director, Arcadis Group</li><li>• John Booth, Managing Director, Carbon 3IT</li><li>• Ben Pritchard, CEO, AVK-SEG</li><li>• Matias Ramon, Data Center Market Manager, Top Cable</li></ul>
13:30-13:50	<b>Presentation: Market Trends</b> <i>Juliet Stevenson Brown, Data Centre Research Analyst, DC Byte</i>
13.50-14.30	LUNCH & EXHIBITION VIEWING
14:30-15:00	<b>Diversifying the data centre workforce - the elephant in the room</b> <b>Moderator:</b> <i>Gemma Reeves, Women in iMasons</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Venessa Moffat, General Manager Data Centres, QiO Technologies</li><li>• Kirsty Harrower, Partner, Locke Lord</li></ul>
15:00-15:30	<b>Presentation: A Future in Fiber: A multi-sector approach to developing the workforce</b> <i>Lauren Deloatch, Project Manager, Sumitomo Electric</i>
15:30-16:00	<b>Presentation: Activating a circular approach in the data centre.</b> <b>Extending sustainability beyond IT asset recycling</b> <i>Patrick Greenfield, Solution Development Executive, Iron Mountain</i>
16:00-16:45	<b>EU CSRD legislation - how are data centres truly reacting and reporting?</b> <b>Moderator:</b> <i>Luisa Cardani, Head of Data Centres Programme, techUK</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Mark Acton, Consultant, Acton Consulting</li><li>• Emma Fryer, Partner, ERM: Environmental Resources Management</li></ul>
16.45-17.00	EXHIBITION VIEWING
17:00	NETWORKING DRINKS RECEPTION

## OPERATIONAL STREAM - ROOM 2

9:00	Registration
9:00-9:50	EXHIBITION VIEWING
9.50-10.00	Welcome to DataCentres Ireland
10:00-10:45	<b>Immersion cooling - feasibility versus reality</b> <b>Moderator:</b> <i>Richard Pimper, Vice President &amp; CTO, Huawei Digital Power</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Jon Summers, Scientific Lead Data Centres, RISE</li><li>• Gemma Reeves, Member, iMasons</li><li>• Heiko Ebermann, Vertiv Offering Manager - Liquid Cooling</li></ul>
10:45-11:15	<b>Managing Data Centre Complexity During Times of Intermittent Chaos</b> • Scott Roots, Business Development Director EMEA, Uptime Institute
11:30-12:30	<b>Ensuring energy security for Ireland's datacentres and their future</b> <b>Moderator:</b> <i>Dave McAuley, CEO Bitpower</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• John Curley, General Manager, Clarke Ireland</li><li>• Eddie Kilbane, Associate Consultant, Bloom Energy</li><li>• Toby Boys, Account Manager, Solar Turbines</li><li>• Brendan Kelly, Renewable Energy Strategy and Regulatory Affairs Manager, Bord na Mona</li></ul>
12:50-13:20	<b>Presentation: Modular micro grids</b> <i>Keith Maclean - Martin, Technical Director, Pillar Power Systems</i>
13:20-13:50	<b>Strengthening grid capacity and flexibility whilst under a microscope</b> <i>Martina Assereto, Deputy Chair, Demand Response Association Ireland</i>
13.50-14.30	LUNCH & EXHIBITION VIEWING
14:30-15:00	<b>Presentation: RISE Project</b> <i>Jon Summers, Scientific Lead Data Centres, RISE</i>
15:00-15:20	<b>Combined Heat Compute: Decarbonizing the Data Centre Industry</b> <b>Panellists:</b> <ul style="list-style-type: none"><li>• David Gyulnazaryn Project Lead / Independent Consultant OCP / Impleon</li><li>• Stefan Frenzel - OCP Project Lead Europe / Independent Consultant DME</li><li>• Henrik Børling, Business Development Director, Huawei</li></ul>
15:20-16:00	<b>Panel Discussion: Combined Heat Compute</b> <b>Moderator:</b> <i>Stefan Frenzel - OCP Project Lead Europe / Independent Consultant DME</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• David Gyulnazaryn Project Lead / Independent Consultant OCP / Impleon</li><li>• Henrik Børling, Business Development Director, Huawei</li><li>• Brian Calvin - Associate Director TDCS</li><li>• Stephan Hack - Co- Founder Open O.E.M.</li><li>• Luc Bossaert - CEO Ethernetics</li></ul>
16:00-16:45	<b>EU CSRD legislation - how are data centres truly reacting and reporting?</b> <b>Moderator:</b> <i>Luisa Cardani, Head of Data Centres Programme, techUK</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Mark Acton, Consultant, Acton Consulting</li><li>• Emma Fryer, Partner, ERM: Environmental Resources Management</li></ul>
16.45 - 17.00	EXHIBITION VIEWING
17:00	NETWORKING DRINKS RECEPTION

## DAY 2: 23 NOVEMBER

### STRATEGY STREAM - ROOM 1



9:00	Registration
9:00-10:00	EXHIBITION VIEWING
10.00-11.00	<b>PR - friend or foe of the data centres industry?</b> <b>Moderator:</b> <i>Steve Hone, CEO, The DCA</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Michael McCarthy, Director Cloud Infrastructure Ireland, IBEC</li><li>• Damien Wells, Director, Spa Communications</li><li>• Stuart Crowley, Global Content &amp; Editorial Manager, Techerati</li></ul>
11:00-11:30	<b>Mindset - the Change Agent for closing the skills gap and strengthening training capabilities across the industry</b> <b>Moderator:</b> <i>Mike Meyer, Partner, Portman Partnership</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• John Booth, Carbon 3IT</li><li>• Laura Allwood, Arcadis Group</li><li>• Matthew Hawkins, Director of Sales, CNet Training</li></ul>
11:30-12:15	<b>Private Wire - The case For and Against</b> <b>Moderator:</b> <i>Fergus Wheatley, Smart Power Ireland</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Michael McCarthy, Director, Cloud Infrastructure Ireland, Ibec</li><li>• Rob McDwyer, Partner, Mason, Hayes &amp; Curran LLP</li><li>• Marcos Byrne, Senior Policy Analyst, Wind Energy Association</li><li>• Cormac Nevin, Head of Energy Systems, Echelon Data Centres</li><li>• Oisín McCann, MD, Enersol</li></ul>



### 12:15-13.00 Keynote Presentation

Mr Simon Coveney, Minsiter Enterprise, Trade and Employment

13:00-13:45	LUNCH & EXHIBITION VIEWING
13:45-14:30	<b>The sustainability roadmap for data centres</b> <b>Moderator:</b> <i>John Booth, Carbon 3IT</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Peter Lantry, Managing Director Ireland, Equinix</li><li>• Stephen Proctor, Partner, McCann Fitzgerald</li><li>• Brian Doherty, MD &amp; CEO, Atlantic Hub</li><li>• Graham Scandrett, Head of Electrical Sales, Finning UK &amp; Ireland</li></ul>
14:30-15:10	<b>The growing role of AI in data centre efficiency</b> <b>Moderator:</b> <i>Venessa Moffat, General Manager Data Centres, QiO Technologies</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Colm Shorten, Senior Director Data Centres, JLL</li><li>• Ger Shields, Operations Director, Echelon Data Centres</li><li>• Keith Sullivan, Director of Strategic Innovation, AFL</li><li>• Richard Pimper, Vice President &amp; CTO, Huawei Digital Power</li></ul>
15.10-15.55	<b>The growing circular economy within data centres</b> <b>Moderator:</b> <i>Mike Higgins, Circular Economy Strategic Advisor, Circularwise</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Patrick Greenfield, Solutions Development Executive, Iron Mountain</li><li>• Wisetek (Confirmed)</li><li>• Mark Gallacher, Global ITAD, Director, TechBuyer</li></ul>
15:55-16.00	EXHIBITION VIEWING

## OPERATIONAL STREAM - ROOM 2

9:00	Registration
9:00-10:00	EXHIBITION VIEWING
10.00-11.00	<b>PR - friend or foe of the data centres industry?</b> <b>Moderator:</b> <i>Steve Hone, CEO, The DCA</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Michael McCarthy, Director Cloud Infrastructure Ireland, IBEC</li><li>• Damien Wells, Director, Spa Communications</li><li>• Stuart Crowley, Global Content &amp; Editorial Manager, Techerati</li></ul>
11:00-11:30	<b>The Rise of Hyperscale and the AI Tsunami</b> <i>Keith Sullivan, Director of Strategic Innovation, AFL</i>
11:30-12:15	<b>Private Wire - The case For and Against</b> <b>Moderator:</b> <i>Fergus Wheatley, Smart Power Ireland</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• Michael McCarthy, Director, Cloud Infrastructure Ireland, Ibec</li><li>• Rob McDwyer, Partner, Mason, Hayes &amp; Curran LLP</li><li>• Marcos Byrne, Senior Policy Analyst, Wind Energy Association</li><li>• Cormac Nevin, Head of Energy Systems, Echelon Data Centres</li><li>• Oisín McCann, MD, Enersol</li></ul>

13:00-13:45	LUNCH & EXHIBITION VIEWING
13:45-14:30	<b>Heat generation and recapture - utilising missed opportunities</b> <b>Moderator:</b> <i>Jon Summers, Scientific Lead Data Centres, RISE</i> <b>Panellists:</b> <ul style="list-style-type: none"><li>• David Gyulnazaryn, Project Lead/Independent Consultant, OCP/Impleon</li><li>• Eddie Kilbane, Associate Consultant, Bloom Energy</li></ul>
14:30-15:00	<b>Energy Storage - insights, considerations and application</b> <i>Bobby Smith, Head, Energy Storage Ireland</i>
15.00-15:30	<b>Presentation: Hydrogen Generators - a path to carbon free solutions</b> <i>Thomas Seeber, Business Development Director &amp; Application Engineering, INNIO Group</i>
15:30-16:00	EXHIBITION VIEWING